

## Terms and Conditions

These Terms and Conditions (“**Terms and Conditions**”) apply to the Exclusive Ticket Offer campaign (“**offer**”), which is brought to you by Cathay Pacific Airways Limited (“**Cathay Pacific**”). The tickets are sponsored by Hong Kong International Airport.

The offer commences on May 17, 2023 at 18:00PST / 21:00EST and ends on May 23, 2023 at 23:59PST / May 24, 2023 at 02:59EST, or until all tickets are sold, whichever is earlier.

By registering or taking part in this offer, each member fully and unconditionally agrees to and accepts these Terms and Conditions. In the event of any dispute regarding these Terms and Conditions, conduct, results, and all other matters relating to the offer, the decision of Cathay Pacific shall be final.

Cathay Pacific reserves the right to amend or cancel the Terms and Conditions, tickets, definitions or other information at any point during the campaign period and to do so without any form of notice whatsoever.

### 1. Eligibility

- A. Any Cathay member may utilize the offer.
- B. Employees of Cathay Pacific, Hong Kong International Airport, and any advertising agency who are involved in the set-up and/or operation of the offer are not eligible to participate.
- C. Eligible members may only purchase ONE (1) ticket.

### 2. Ticket Offer Details

- A. The offer commences on May 17, 2023 at 18:00PST / 21:00EST and ends on May 23, 2023 at 23:59PST / May 24, 2023 at 02:59EST, or until all tickets are sold, whichever is earlier.
- B. Each member can purchase ONE (1) ticket only.
- C. A total of 1,555 tickets will be offered for purchase **on a first come, first served basis**.
  - a. With reference to the terms ‘Ticket’ and/or ‘Tickets’: All taxes, fees and surcharges associated with the Ticket are at the cost of the purchaser.

### 3. Procedure to take advantage of the offer

Visit the campaign website during the campaign period and Sign-in with your Cathay membership details or register as a Cathay Member. The tickets will be allocated on a **first-come-first-serve** basis and members will receive sale instructions via email on the first day of the campaign period.

#### 4. Ticket

- A. Members will have the opportunity to purchase ONE (1) Cathay Pacific Economy Class round-trip ticket from online Cathay Pacific Canada gateways (Toronto – YYZ or Vancouver – YVR) to Hong Kong. All tickets are sponsored by Hong Kong International Airport.
- B. The member will be responsible for any taxes applicable to the ticket, and any applicable surcharges, fees including but not limited to rebooking fees.

#### 5. Ticket purchase details

- A. Once the redemption period begins, members (on a first come, first served basis) will be able to view a unique discount code via the campaign site along with applicable terms and conditions.
- B. The unique discount code will be visible ONLY AFTER:
  - a. Registering and/or logging in as a Cathay member on the Cathay Pacific website.
- C. Each unique discount code is not refundable or redeemable for cash or any other item.
- D. Each unique discount code once applied is non-transferable, non-reroutable and non-exchangeable.
- E. Each unique discount code is only available to book ONE (1) round-trip ticket from Canada (Toronto – YYZ or Vancouver – YVR) to Hong Kong, and is only applicable to flights operated by Cathay Pacific. Each itinerary will originate and end in Canada.
- F. The unique discount code only applies to tickets booked online through the campaign page accessed via email and is not compatible with bookings made through agents or the Global Customer Centre.
- G. Passport name is required during ticket booking and must match the submitted name on your Cathay membership.
- H. Each member must decide all flights and dates of their tickets at the time of booking.
- I. Rebooking of the travel date is subject to a rebooking fee of CAD 415 per transaction.
- J. The member is responsible for all taxes and surcharges applicable to the ticket.
- K. The members who fail to show up for their flight will be treated as forfeiting the Ticket, thus further rebooking is not allowed.
- L. Tickets are on a bookable basis under this designated fare subclass: O Class Essential Brand, and are subject to embargo periods and seat availability. There are variations to the number of seats for the designated fare subclass that are allocated to a particular flight, and it could be fully booked although seats may still be available in other fare subclasses in the same cabin class of travel.
- M. The minimum stay period for the ticket is 2 days, and the maximum stay period for the ticket is 1 month.
- N. Tickets are eligible to earn Asia Miles and Status Points. For details regarding mileage accrual, please refer to:  
[https://www.cathaypacific.com/cx/en\\_CA/membership/asia-miles.html](https://www.cathaypacific.com/cx/en_CA/membership/asia-miles.html)
- O. Upgrade of travel class using Asia Miles only and not cash, is possible.
- P. Cathay Pacific reserves the right of final decision should a dispute arise in relation to the redemption of a ticket.
- Q. All tickets are sponsored by the Hong Kong International Airport.

#### 6. Use of Personal Data

For the purposes of this Campaign, Cathay Pacific will collect various personal data from the Members. Cathay Pacific will use this information for the purpose of identifying each Member and for managing the logistics of the Campaign. We may also use personal data to analyze

the Members' preferences and market trends and derive insights, which we may use to tailor the types of products and offers that we present, in accordance with the Personal Data (Privacy) Ordinance of Hong Kong. Members' personal information will only be used for promotional purposes with their consent, subject to Cathay Pacific's Privacy Policy and Terms and Conditions. Certain personal data collected during the Campaign registration will be shared with the Hong Kong International Airport for administrative purposes such as accounting and audit purposes. Personal data will be kept for no longer than is necessary for the purposes for which it is being processed. Each Member confirms that the Member has read and fully understands the Data Privacy and Security Policy of Cathay Pacific Airways Limited and consents to Cathay Pacific's use (including any transfer) of their personal data for the purposes of the Campaign. For company privacy policy, please refer to: [https://www.cathaypacific.com/cx/en\\_CA/legal-and-privacy/customer-privacy-policy.html](https://www.cathaypacific.com/cx/en_CA/legal-and-privacy/customer-privacy-policy.html)

## 7. Governing Law

This Campaign and the Terms and Conditions shall be governed by the laws of Canada and Canada courts shall have exclusive jurisdiction to deal with all matters relating to the Campaign and its Terms and Conditions. The invalidity, illegality or unenforceability of any sole provision in these Terms and Conditions shall not affect the remaining provisions of these Terms and Conditions, which shall persist in full effect. These terms and conditions are written in English and may be translated into other languages. In the event of any inconsistency between the English version and a translated version of this notice, the English version shall prevail.

*NOTE 1 Cathay, Cathay Pacific means Cathay Pacific Airways Limited, Cathay Holidays Limited (and its subsidiaries)*

Last updated on May 17, 2023