

General Terms and Conditions of the “Exclusive Tickets to Hong Kong with Cathay Pacific” campaign

These Terms and Conditions (“**Terms and Conditions**”) apply to the “Exclusive tickets to Hong Kong with Cathay Pacific” campaign (“**Campaign**”), which is brought to you by Cathay Pacific Airways Limited (“**Cathay Pacific**”). Tickets are sponsored by Hong Kong International Airport’s “World of Winners” Ticket Offers campaign. Eligible participants will be responsible for any taxes applicable to the ticket, and any applicable surcharges, fees, rebooking fees, or no-show fees.

The Campaign commences on May 29th 2023 at 12.00pm Australian Eastern Standard Time and ends on June 4th 2023 at 23.59pm Australian Eastern Standard Time, or until all 6,020 tickets are exhausted, whichever is earlier (“**Campaign Period**”).

By using the discount code, each customer fully and unconditionally agrees to and accepts these Terms and Conditions. In the event of any dispute regarding these Terms and Conditions, conduct, and all other matters relating to the Campaign, the decision of Cathay Pacific shall be final.

Cathay Pacific reserves the right to amend or cancel the Terms and Conditions, definitions or other information at any point during the Campaign Period and to do so without any form of notice whatsoever.

1. Offer - ONE (1) Cathay Pacific Economy Class round-trip ticket from Australia to Hong Kong (Total quota: 6,020)

- A. Allocation permitting, each eligible customer may purchase ONE (1) Cathay Pacific Adult Economy Class round-trip ticket from Australia to Hong Kong at the price of any applicable taxes and surcharges only. Only applicable to flights operated by Cathay Pacific. All tickets are sponsored by Hong Kong International Airport’s “World of Winners” Ticket Offers campaign.
- B. The Winner will be responsible for any taxes applicable to the ticket, and any applicable surcharges, fees, rebooking fees, or no-show fees.
- C. A total of 6,020 tickets will be available with individual allocations assigned to each departure city. (i.e Sydney, Melbourne, Brisbane, Perth)
- D. The offer only applies to tickets booked online through the Campaign ticket selling page shared and is not compatible with bookings made through agents or the Global Customer Centre
- E. Tickets are eligible to earn Asia Miles and Status Points. For details regarding mileage accrual, please refer to: https://www.cathaypacific.com/cx/en_AU/membership/asia-miles.html
- F. Tickets are non-transferable, non-reroutable and non-exchangeable (taxes and surcharges are refundable).
- G. Tickets are on a bookable basis under this designated fare subclass: O Class Essential Brand, and are subject to embargo periods and seat availability. There are variations to the number of seats for the designated fare subclass that are allocated to a particular flight, and it could be fully booked although seats may still be available in other fare subclasses in the

same cabin class of travel.

- H. Travel period is between 29 May 2023 and 28 February 2023. The minimum stay period for the ticket is 2 days, and the maximum stay period for the ticket is 1 month. Blackout period applies.
- I. Rebooking of the travel date is subject to a rebooking fee of \$460 AUD per transaction. Subject to change due to currency fluctuation.
- J. Upgrade of travel class via Asia Miles only and cannot be purchased with cash.

2. Eligibility

- A. Eligible customers (“**Customer**”) must be aged 18 years old and above.
- B. Employees of Cathay Pacific, Airport Authority Hong Kong, and any advertising agency who are involved in the set-up and/or operation of the Campaign are not eligible to participate.
- C. No Eligible Customer may claim more than one (1) ticket in this Campaign.
- D. All employees of Cathay Pacific SWP and their relatives up to the second degree of consanguinity or affinity are disqualified from joining this promo.

3. Ticket Offer Mechanism

- A. The Campaign will start from May 29th 2023 at 12:00PM (Australian Eastern Standard Time) and end on June 4th at 23:59 (Australian Eastern Standard Time), or until all 6,020 tickets are claimed, whichever is earlier.
- B. Tickets will be offered on a first come first served basis, with each departure city having their own allocation.
- C. Customers are required to sign in with their Cathay membership details (Cathay membership number, verified mobile number, or verified email address) to purchase tickets.
- D. To claim, the relevant discount code must be applied when selecting an eligible flight (see **1.Offer**)
- E. To manage traffic and prevent overload of our services, a waiting room system will be implemented which limits the number of active requests
- F. The system will hold your ticket for 30 minutes once discount code is applied until the checkout is complete. If the checkout process is interrupted or abandoned the ticket is returned to the allocation.

4. Liability

- A. During or in connection with this Campaign, if any entry data or winning notifications are lost, inaccurate, corrupted, unidentifiable or damaged, Cathay Pacific shall not have any liability in respect of any participant's disqualification or failure to obtain or redeem a Ticket.
- B. Neither Cathay Pacific nor its directors, employees, agents, or suppliers will have any responsibility for any damage, loss, injury, or disappointment suffered by any Entrant or any other persons entering the Campaign or as a result of accepting any Ticket. Cathay Pacific is

not responsible for any medical conditions, costs, or expenses incurred or suffered by any Entrant or any other persons as a result of any event of force majeure; any problems or technical malfunctions; any software or email failure; or any combination thereof.

- C. By entering the Campaign, Entrants agree that no claim shall be asserted against Cathay Pacific, its directors, officers, employees, or agents relating to any and all losses or injuries (including special, indirect, and consequential losses), damages, rights, claims, and actions of any kind resulting from acceptance or use of any ticket, including, without limitation, personal injuries, death, and property damage.

5. Ownership of content related to Ticket offer holders

- A. All media content created in relation to the Ticket offer holders will be the property of Cathay Pacific. Content created related to the Ticket offer holders will be used by Cathay Pacific on social media or otherwise at the discretion of Cathay Pacific for the purposes of promoting Cathay Pacific.
- B. The Entrant hereby agrees to allow Cathay Pacific to use their photo and relevant footage for printed collateral, online, and across other marketing and communications, at Cathay Pacific's sole discretion and at no cost, for the benefit of Cathay Pacific. By participating in the Campaign, and upon any submission of any information or materials including (but not limited to) data, text, photographs, likeness, messages, or user details, or any other material, the Entrant grants to Cathay a non-exclusive, free of charge, perpetual, worldwide, irrevocable, and fully sub-licensable right to use, reproduce, copy, modify, adapt, communicate to the public, make available, publish, translate, create derivative works of, distribute, and display the same, and with waiver of all moral rights to the extent permitted by applicable laws.
- C. Cathay Pacific may require the Ticket offer holders to take part in reasonable public relations activities and promotional events promoting Cathay Pacific products.

6. Use of Personal Data

The collection and use of personal data from Entrants is subject to Cathay Pacific's [Privacy Policy](#). Certain personal data collected during the Campaign registration will be shared with the sponsor of the Campaign, the Airport Authority Hong Kong for administrative purposes such as accounting and audit purposes. Failure to provide personal data as requested will result in Cathay Pacific being unable to process or accept an entry or award the relevant Ticket.

7. Governing Law

This Campaign and the Terms and Conditions shall be governed by the laws of the Australia and the Australian courts shall have exclusive jurisdiction to deal with all matters relating to the Campaign and its Terms and Conditions. The invalidity, illegality or unenforceability of any sole provision in these Terms and Conditions shall not affect the remaining provisions of these Terms and Conditions, which shall persist in full effect. These terms and conditions are written in English and may be translated into other languages. In the event of any inconsistency between the English version and a translated version of this notice, the English version shall prevail.